

# HOW TO START A BLOG

## CHECKLIST

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### SETTING UP YOUR BLOG

- CHOOSE A NICHE
- PURCHASE DOMAIN AND HOSTING
- INSTALL WORDPRESS
- CHOOSE A THEME
- DESIGN A LOGO

### NEXT STEPS

- SIGN UP FOR GOOGLE ANALYTICS
- SIGN UP FOR TAILWIND
- CHOOSE AN E-MAIL MARKETING PROVIDER
- CREATE AN OPT-IN FREEBIE FOR YOUR MAILING LIST
- INSTALL ESSENTIAL PLUGINS
- SET UP SOCIAL MEDIA ACCOUNTS

### START WRITING

- WRITE 5-10 POSTS TO LAUNCH BLOG WITH
- CREATE AN ABOUT ME PAGE
- CREATE A CONTACT PAGE
- CREATE A PRIVACY POLICY AND DISCLAIMER PAGE

### GET ON PINTEREST

- SIGN UP FOR A PINTEREST BUSINESS ACCOUNT
- ENABLE RICH PINS FOR PINTEREST
- FIND STOCK PHOTOS
- CREATE PINS FOR PINTEREST
- FOLLOW OTHER BLOGGERS IN YOUR NICHE
- JOIN PINTEREST GROUP BOARDS

### MONETIZE YOUR BLOG

- SIGN UP FOR ADVERTISING NETWORK
- SIGN UP FOR AFFILIATE MARKETING PROGRAMS

### AND GO!

- LAUNCH YOUR BLOG!